

**CURRICULUM VITAE**  
**Jay Patrick Kennedy**

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Michigan State University  
jpk@msu.edu  
Cell: 734-755-4594

Baker Office: 517-353-5225 / 1407 S. Harrison Rd. Office: 517-353-2162

School of Criminal Justice  
655 Auditorium Rd.  
522 Baker Hall  
East Lansing, MI 48824

Center for Anti-Counterfeiting and  
Product Protection (A-CAPP)  
1407 Harrison Rd., Suite 350B  
East Lansing, MI 48824

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**EDUCATION**

- 2014 Doctor of Philosophy, Criminal Justice - University of Cincinnati  
Dissertation: *A View from the Top: Managers' Perspectives on the Problem of Employee Theft in Small Businesses*
- 2013 Master of Business Administration - Carl H. Lindner College of Business, University of Cincinnati
- 2010 Master of Science, Criminal Justice - Wayne State University  
Thesis: *Examining the Impact of Ethics Education on Business Students' Perceptions of White-Collar Crime*
- 2001 Bachelor of Science, Criminology - Eastern Michigan University

**ACADEMIC APPOINTMENTS**

- Jan. 2021 – Present: Assistant Director of Research, Center for Anti-Counterfeiting and Product Protection
- Aug. 2017 – Present: Assistant Professor, School of Criminal Justice – Jointly appointed to the Center for Anti-Counterfeiting and Product Protection, Michigan State University
- Aug. 2014 – July 2017: Non-tenure Track Assistant Professor, Center for Anti-Counterfeiting and Product Protection – Jointly appointed to the School of Criminal Justice, Michigan State University.

***Courtesy Appointments***

*Affiliated Faculty*. Michigan State University Graduate School  
*Affiliated Faculty*. MSU Center for Business and Social Analytics  
*Affiliated Faculty*. MSU Institute for Public Policy and Social Research  
*Affiliated Faculty*. MSU Canadian Studies Center

**RESEARCH INTERESTS**

Product counterfeiting; employee theft and insider threats/risks; occupational and organizational offending; post-incarceration experiences of white-collar offenders

## SCHOLARSHIP

### PEER-REVIEWED JOURNAL ARTICLES

\* - Graduate student co-author

† - Undergraduate student co-author

- 2021 **Kennedy, Jay P.**, Melissa Rorie and Michael Benson. "COVID-19 Frauds: An Exploratory Study of Victimization During A Global Crisis." *Criminology and Public Policy*. Online – Ahead of Print. DOI: 10.1111/1745-9133.12554.
- 2021 Kammel, Kari, **Jay P. Kennedy**, Minelli Manoukian\* and Daniel Cermak\*. "Responsibility for the Sale of Trademark Counterfeits Online: Striking a Balance in Secondary Liability". *American Intellectual Property Law Association Quarterly Journal*, 49(2), 201-258.
- 2020 **Kennedy, Jay P.** "Small and Medium-sized Enterprises (SMEs) and the Impacts of Private Policing within an Urban Area." *International Journal of Comparative and Applied Criminal Justice*. Online – Ahead of Print. DOI: 10.1080/01924036.2020.1751221.
- 2020 **Kennedy, Jay P.** "From a Trickle to a Potential Torrent: Crime and Crime Prevention as Cascade Phenomena." *International Journal of Comparative and Applied Criminal Justice*, 44(3), 189-199.
- 2019 **Kennedy, Jay P.**, Thomas J. Holt, and Betty Cheng. "Automotive Cybersecurity: Assessing A New Platform for Cybercrime and Malicious Hacking." *Journal of Crime and Justice*, 42(5), 632-345.
- 2019 **Kennedy, Jay P.**, Matthew R. Maher\*, and Asia Q. Campbell†. "Citizens' Support for Local Law Enforcement Anti-Counterfeiting Activities." *American Journal of Criminal Justice*, 44, 914-937.
- 2018 **Kennedy, Jay P.**, Ksenia Petlakh\*, and Jeremy M. Wilson "Preliminary Investigation of Pharmaceutical Counterfeiters in the United States." *Journal of Qualitative Criminal Justice and Criminology*, 7(1), 49-74.
- 2018 **Kennedy, Jay P.** "Asset Misappropriation in Small Businesses." *Journal of Financial Crime*, 25(2), 369-383.
- 2018 **Kennedy, Jay P.**, Cory P. Haberman and Jeremy M. Wilson "Occupational Pharmaceutical Counterfeiting Schemes: A Crime Scripts Analysis." *Victims and Offenders*, 13(2), 196-214.
- 2017 **Kennedy, Jay P.** and Jeremy M. Wilson "Clicking into Harm's Way: The Decision to Purchase Regulated Goods Online." *American Behavioral Scientist*, 61(11), 1358-1386.
- 2017 **Kennedy, Jay P.** and Jeremy M. Wilson "Liabilities and Responsibilities: Ocean Transportation Intermediaries (OTIs) and the Distribution of Counterfeit Goods." *Maritime Economics and Logistics*, 19(1), 182-187.
- 2017 **Kennedy, Jay P.**, Jeremy M. Wilson, and Ryan M. Labrecque "Towards a More Proactive Approach to Brand Protection: Development of the Organisational Risk Assessment for Product Counterfeiting (ORAPC)." *Global Crime*, 18(4), 329-352.
- 2017 **Kennedy, Jay P.** "Functional Redundancy as a Response to Employee Theft within Small Businesses." *Security Journal*, 30(1), 162-183.
- 2016 **Kennedy, Jay P.** "Proposed Solutions to the Brand Protection Challenges and Counterfeiting Risks Faced by Small and Medium Enterprises (SMEs)." *Journal of Applied Security Research*, 11(4), 450-468.

- 2016 **Kennedy, Jay P.** and Michael L. Benson "Emotional Reactions to Employee Theft and the Managerial Dilemmas Small Business Owners Face." *Criminal Justice Review*, 41(3), 257-277.
- 2016 **Kennedy, Jay P.** "Shedding Light on Employee Theft's Dark Figure: A Typology of Employee Theft Non-Reporting Rationalizations." *Organization Management Journal*, 13(1), 49-60.
- 2016 **Kennedy, Jay P.** "Sharing the Keys to the Kingdom: Responding to Employee Theft by Empowering Employees to be Guardians, Place Mangers, and Handlers." *Journal of Crime and Justice*, 39(4), 512-527.
- 2015 **Kennedy, Jay P.** "Losing Control: A Test of Containment Theory and Ethical Decision Making." *International Journal of Criminal Justice Sciences*, 10(1), 48-64.
- 2012 **Kennedy, Jay P.** and Bobbie Ticknor "Studying Corporate Crime: Making the Case for Virtual Reality." *International Journal of Criminal Justice Sciences*, 7(1), 416-430.

#### **OTHER PEER-REVIEWED SCHOLARSHIP**

- 2020 **Kennedy, Jay P.** "10 Propositions for Peace: A Review of Braithwaite and D'Costa's Cascades of Violence: War, Crime and Peacebuilding Across South Asia". Book Review. *International Journal of Comparative and Applied Criminal Justice*, 44(3), 247-260. DOI: 10.1080/01924036.2020.1737953.
- 2018 **Kennedy, Jay P.** "Employee Theft". In *Oxford Bibliographies in Criminology*. Ed. Beth M. Huebner. New York: Oxford University Press, DOI: 10.1093/BOB/9780195396607-0238.

#### **REFEREED CONFERENCE PROCEEDINGS**

- 2013 **Kennedy, Jay P.** "Losing control: A test of containment theory and ethical decision making." *Proceedings of the 73rd Annual Meeting of the Academy of Management*, Orlando, FL.

#### **BOOK CHAPTERS**

- 2019 **Kennedy, Jay P.** "Organizational and Macro-Level Corporate Crime Theories." In *The Handbook of White-Collar and Corporate Crime*. Edited by Melissa Rorie. Hoboken, NJ: Wiley, pp. 175-190.
- 2019 Holt, Tom and **Jay P. Kennedy.** "Technology's Influence on White-Collar Offending, Reporting, and Investigation." In *The Handbook of White-Collar and Corporate Crime*. Edited by Melissa Rorie. Hoboken, NJ: Wiley, pp.449-468.
- 2019 **Kennedy, Jay P.** "Counterfeit Products Online." In *The Palgrave Handbook of International Cybercrime and Cyberdeviance*. Edited by Thomas J. Holt and Adam Bossler. New York: Palgrave Macmillan, pp. 1-24. DOI: doi.org/10.1007/978-3-319-90307-1\_46-1.
- 2018 Benson, M. L. and **Jay P. Kennedy.** "Forgotten Offenders: Race, White-Collar Crime, and the Black Church." In *Building a Black Criminology: Race, Theory, and Crime*. Edited by James Unnever and Shaun Gabbidon. New York: Routledge, pp. 253-279.
- 2018 **Kennedy, Jay P.** "Fraudulent Medicine". In *Transnational Crime and Global Security*. Edited by Phil Reichel and Ryan Randa. Santa Barbara, CA: Praeger, pp. 43-60.
- 2016 Benson, M., **Jay P. Kennedy,** and Matthew Logan. "Issues, Challenges and Opportunities in the Measurement of White-Collar and Corporate Crime." In *Handbook*

- of Measurement Issues in Criminology and Criminal Justice. Edited by Timothy S. Bynum and Beth M. Huebner. Hoboken, NJ: Wiley, pp. 92-110.
- 2016 **Kennedy, Jay P.** "Employee Theft." In Oxford Handbook of White-Collar Crime. Edited by Francis Cullen and Michael L. Benson. New York: Oxford University Press, pp 409-434.
- 2015 **Kennedy, Jay P.** "Business Ethics as a Means of Controlling Abusive Corporate Behavior" In Routledge International Handbook of the Crimes of the Powerful. Edited by Gregg Barak. New York: Routledge, pp. 455-465.

#### ENCYCLOPEDIA ENTRIES

- 2019 **Kennedy, Jay P.** "Employee Theft." In Encyclopedia of Criminal Psychology, Edited by Robert D. Morgan. Thousand Oaks, CA: Sage, pp. 425-427.
- 2014 **Kennedy, Jay P.** "Ponzi Schemes." In Encyclopedia of Social Deviance. Edited by Heath Copes and Craig J. Forsyth. Thousand Oaks, CA: Sage, pp. 530-532.
- 2013 **Kennedy, Jay P.** "Hart-Scott-Rodino Act." In Encyclopedia of White-Collar and Corporate Crime edited by Lawrence M. Salinger and Craig J. Forsyth. Thousand Oaks, CA: Sage, pp. 417-418.
- 2013 **Kennedy, Jay P.** "Collateralized Debt Obligations." In Encyclopedia of White-Collar and Corporate Crime edited by Lawrence M. Salinger and Craig J. Forsyth. Thousand Oaks, CA: Sage, pp. 185-186.

#### LEGAL FILINGS, RESEARCH REPORTS, TECHNICAL REPORTS, AND WHITE PAPERS

- 2021 **Kennedy, Jay P.** A Five-Year Review of "Proposed Solutions to the Brand Protection Challenges and Counterfeiting Risks Faced by Small and Medium Enterprises (SMEs)." A-CAPP paper series. East Lansing, MI: Michigan State University. Retrieval from: <https://a-capp.msu.edu/article/a-five-year-review-of-proposed-solutions-to-the-brand-protection-challenges-and-counterfeiting-risks-faced-by-small-and-medium-enterprises-smes/>.
- 2021 Kammel, Kari and **Jay P. Kennedy.** Response to United States Patent and Trademark Office request for comments on secondary trademark infringement liability in the e-commerce setting.
- 2020 **Kennedy, Jay P.,** Kari Kammel, Leah Evert-Burks. Brief for Amici Curiae. Center for Anti-Counterfeiting and Product Protection and American Apparel & Footwear Association. 2nd Circuit Court of Appeals, New York, NY. Filed in the case of Nike, Inc. vs. Wu, in support of appellant and reversal.
- 2019 **Kennedy, Jay P.** A-CAPP Center Product Counterfeiting Database: Insights into Converging Crimes. A-CAPP paper series. East Lansing, MI: Michigan State University. Retrieval from: <http://a-capp.msu.edu/a-capp-center-product-counterfeiting-database-insights-into-converging-crimes/>.
- 2015 **Kennedy, Jay P.** and Jeremy M. Wilson. Charting the Course: The Roles and Responsibilities of Ocean-going Transportation Intermediaries in the Distribution of Counterfeit Goods. A-CAPP paper series. East Lansing, MI: Michigan State University. Retrieval from: <http://a-capp.msu.edu/charting-the-course-the-roles-and-responsibilities-of-ocean-going-transportation-intermediaries-in-the-distribution-of-counterfeit-goods/>.

- 2012 Frank, James, Kathleen Gallagher, and **Jay P. Kennedy**: Evaluation of Cincinnati's Chronic Nuisance Ordinance. Research report prepared for Ohio Office of Criminal Justice Services. University of Cincinnati Center for Criminal Justice Research: Cincinnati, OH.

#### **SCHOLARSHIP CURRENTLY UNDER REVIEW**

- Kennedy, Jay P.** "Aiding and Abetting, Absent Culpability: A Study of Consumer Complicity in Product Counterfeiting." – Revise and Resubmit.
- Kennedy, Jay P.** and Brittany Hayes. "Women's Experiences with Working and Intimate Partner Violence in the Global South." – Revise and Resubmit.
- Kennedy, Jay P.** "Agency and Crime Prevention: Towards an Acknowledgement of the Role and Importance of Non-Human Actors." – Initial Review.

#### **GRANTS/FUNDING**

External Funding Awarded: \$553,370

Internal Funding Awarded: \$125,500

#### **GRANTS AWARDED**

- 2020 Michigan State University Provost Undergraduate Research Initiative (PURI) Award. \$2,000 to support undergraduate research assistant over academic year.
- 2020 Michigan State University College of Social Science – COVID-19 Research Grant. \$5,000.
- 2020 Michigan State University Provost Undergraduate Research Initiative (PURI) Award. \$1,500 to support undergraduate research assistant over the summer term.
- 2019 Michigan State University – International Business Center (CIBER). Conference travel grant. \$1,500.
- 2018 Michigan State University Provost Undergraduate Research Initiative (PURI) Award. \$2,000 to support undergraduate research assistant over academic year.
- 2017 Alliance for Grey Market and Counterfeit Abatement (AGMA Global: Los Gatos, CA) – Brand Protection Seminar – Co-Principal Investigator; (Kari Kammel, PI; Rod Kinghorn, Co-PI). \$23,120
- 2017 Ford Motor Company-University Alliance, "Situational Crime Prevention Framework for Automotive Cybersecurity" – Co-Principal Investigator; (Betty Cheng, PI; Tom Holt, Co-PI). \$200,000
- 2017 Michigan State University Center for Business and Social Analytics. "Detecting Counterfeit Products with Big Data" – Co-Principal Investigator; (Hairong Li, PI; Jiliang Tang, Co-PI). \$15,000.
- 2015 Michigan Applied Public Policy Research (MAPPR) Grant - Institute for Public Policy and Social Research, Michigan State University – Principal Investigator. \$20,000
- 2015 CropLife International (Brussels, Belgium) - Industry support for research – Principal Investigator. \$15,000
- 2013 University of Cincinnati School of Criminal Justice Doctoral Student Research Grant. \$2,500
- 2013 University of Cincinnati – College of Education, Criminal Justice and Human Services Graduate Student/Faculty Mentoring Grant. \$1,000

- 2013 University of Cincinnati Center for Criminal Justice Research. \$5,000
- 2010 Academy of Criminal Justice Sciences – Affirmative Action Travel Grant. \$250

**OTHER FUNDING SECURED**

- 2021 Research gift to support the Center for Anti-Counterfeiting and Product Protection’s general research fund. \$140,000 – Amazon
- 2021 Awarded funding from Michigan State University Provost’s Office to support product counterfeiting research. \$30,000
- 2021 Awarded funding from Michigan State University Graduate School to support graduate student researchers working with the A-CAPP Center. \$25,000
- 2021 Support for Center for Anti-Counterfeiting and Product Protection’s student programming fund. \$5,000 – Excellis Health
- 2020 Research gift to support the Center for Anti-Counterfeiting and Product Protection’s general research fund. \$150,000 – Amazon
- 2020 Support for Center for Anti-Counterfeiting and Product Protection’s *A Brand’s New World, Pt. II* virtual conference. \$10,000 – Alibaba Group
- 2019 Support for Center for Anti-Counterfeiting and Product Protection’s Annual Strategy Summit. \$5,000 – Alibaba Group
- 2018 Awarded funding from Michigan State University Graduate School to recruit a doctoral student in the area of white-collar/corporate crime. \$15,000
- 2018 Support for Center for Anti-Counterfeiting and Product Protection’s Annual Strategy Summit. \$5,000 – Alibaba Group

**FELLOWSHIPS AND AWARDS**

- 2013-2014 Recipient: University of Cincinnati Graduate School Dean’s Fellowship (One of six awarded university-wide. Full support for final year of graduate study.)
- 2012 Recipient: American Society of Criminology Ruth Peterson Fellowship (One of three awarded. \$6000 award towards support of final year of graduate study.)
- 2010-2013 Recipient: Albert C. Yates Fellowship – University of Cincinnati (One of 12 awarded university-wide. Full support for three years of graduate study.)

**PRESENTATIONS**

\* - Graduate student co-presenter

† - Undergraduate student co-presenter

- 2021 International Humanistic Management Association, *Necessary Conversations webinar series* “Grand Challenges in Police Organization Research”. – Session organizer and panel moderator.
- 2020 American Society of Criminology, annual meeting  
“The Skilled Underemployed: White-Collar Felons’ Post-Incarceration Struggles with Employment”. – Accepted for presentation – Conference cancelled due to COVID-19
- 2019 American Society of Criminology, annual meeting  
“Capital and Bonds: The Importance of Personal and Professional Relationships in White-Collar Offenders’ Post-Incarceration Experiences”. – Oral presentation.
- 2019 International Anti-Counterfeiting Coalition, spring conference

- “Building Brand Protection Teams (Placement, size, training)”. Panel chair.
- 2019 Academy of Criminal Justice Sciences, annual meeting  
 “Media Accounts of Pastoral Frauds of Black and White Pastors”. – Oral presentation.  
 Co-presenter: Madeleine Dahm†
- 2019 Academy of Criminal Justice Sciences, annual meeting  
 “A Crime Scripts Analysis of Black Pastoral Frauds”. – Oral presentation. Co-presenter:  
 Madeleine Dahm†. Session Chair.
- 2018 23rd Annual Fraud and Anti-Counterfeiting Conference (Canada)  
 “Creative Tactics Involving Fraud/Counterfeiting Cases.” – Oral presentation.
- 2018 Interdisciplinary Conference on Cybercrime.  
 “The Role of Technology in Insider White-Collar Crime Commission and Prevention.” –  
 Oral presentation.
- 2017 American Society of Criminology, annual meeting  
 “Shan Zhai: How Cultural and Economic Conditions Can Signal Future Product  
 Counterfeiting Hot Spots.” – Oral presentation.
- 2017 Academy of Criminal Justice Sciences, annual meeting  
 “From Victim to Suspect: One Small Business Owner’s Battles Against Employee  
 Thieves and the IRS.” – Roundtable session. Moderator.
- 2016 Academy of Criminal Justice Sciences, annual meeting  
 "A Problem with the Numbers: Using Financial Metrics to Predict Illegal Corporate  
 Behavior." - Oral presentation.
- 2015 American Society of Criminology, annual meeting  
 "Who is the pharmaceutical counterfeiter? Identifying the characteristics of these unique  
 offenders." - Oral presentation.
- 2015 Academy of Criminal Justice Sciences, annual meeting  
 "Information in the grey area: The ethics of sharing intellectual property when ownership  
 rights are ambiguous." - Oral presentation. Session Chair
- 2015 Academy of Criminal Justice Sciences, annual meeting  
 "Towards the development of a brand owner product counterfeiting risk assessment." -  
 Oral presentation. Co-presenter: Jeremy Wilson. Session Chair
- 2015 Academy of Criminal Justice Sciences, annual meeting  
 "Brand protection in the small and medium enterprise (SME): Addressing their unique  
 vulnerabilities." - Oral presentation.
- 2014 American Society of Criminology, annual meeting  
 "Employee Theft of Intellectual Property: The challenges of identifying, responding to,  
 and preventing the theft of intangible business resources." - Oral presentation.
- 2014 Academy of Criminal Justice Sciences, annual meeting  
 "From apathy to disdain: Why small businesses refuse to call the police when employee  
 theft occurs." – Oral presentation. Session Chair
- 2013 American Society of Criminology, annual meeting  
 "Crime and the minimum wage: A Multilevel time-series approach." – Oral presentation.  
 Co-presenter: Derek Cohen.
- 2013 Academy of Management, annual meeting  
 "Losing control: A test of containment theory and ethical decision making." – Oral  
 presentation.

- 2012 Society for Business Ethics, annual meeting  
"Factors determining unethical business behavior: Addressing the motivated offender in routine activities theory." – Poster presentation
- 2012 American Society of Criminology, annual meeting  
"Building (and then crossing) bridges: A discussion of multi-disciplinary approaches to the study of corporate crime." – Roundtable session. Session Chair
- 2012 American Society of Criminology, annual meeting  
"The perspective from the street: Police perspectives on chronic nuisance ordinances." – Oral presentation
- 2012 American Society of Criminology, annual meeting  
"The regulatory agency that wasn't: An evaluation of the PCAOB." – Oral presentation. Session Chair
- 2012 American Society of Criminology, annual meeting  
"Measuring the effect of public sector unionization on criminal justice public policy" – Oral presentation. Co-presenter: Derek Cohen
- 2010 American Society of Criminology, annual meeting  
"The evolution and impact of Sarbanes-Oxley." – Oral presentation
- 2010 Academy of Criminal Justice Sciences, annual meeting  
"The impact of Sarbanes-Oxley on corporate self-regulation and corporate governance." – Oral presentation
- 2010 Academy of Criminal Justice Sciences, annual meeting  
"Ethics education: Does it really have an effect?" – Oral presentation
- 2009 American Society of Criminology, annual meeting  
"Effects of an ethics curriculum on business students' perceptions of white-collar crime." – Oral presentation.
- 2009 Midwestern Criminal Justice Association, annual meeting  
"Similarities and differences in stalking experiences of Black and White students." – Oral presentation. Co-presenter: Joanna Stelnicki

**INVITED PRESENTATIONS**

- 2021 3<sup>rd</sup> Virtual Anti-Counterfeiting and Brand Protection Conference, Asias Security Group  
"Evolution of the Supply Chain: How COVID-19 has Impacted Brand Safety and Anti-Counterfeiting Efforts." Individual Presentation.
- 2021 WorldBI Brand Protection Virtual Congress  
"Increasing Engagement and Collaboration with Industry, Government and Non-Government Organizations." – Session Chair and Keynote speaker.
- 2021 Juvenile Products Manufacturers Association Virtual Summit  
"Building a Brand Protection Strategy: Tactics and Resources for Firms of all Size." Individual Presentation.
- 2021 Organisation for Economic Cooperation and Development (OECD) Workshop on Misuse of E-Commerce by Product Counterfeiters – Second Session. Invited panelest/discussant.
- 2021 INCOPRO INSYNC Roundtable  
"How are businesses structured to address the evolving brand protection landscape?" Session moderator.

- 2020 Università Cattolica del Sacro Cuore – TransCrime Institute, Milan, Italy  
“The Role of Transportation Intermediaries and Complicit Consumers in the Rapidly Changing World of Product Counterfeiting and Illicit Trade” – Invited presentation to researchers and doctoral students.
- 2020 United States Patent and Trademark Office Global Intellectual Property Academy / Association of South East Asian Nations. “Challenges for Consumers and Rights Holders in a Global/Online Environment.” Panelist and Presenter.
- 2020 MSU College of Social Science  
“Shopping Smart & Safe Online: A Chat with MSU Experts on Fake Products.” Co-presenters: Jeff Rojek and Kari Kammel.
- 2020 IP Law Online Summit (MarcusEvans Events)  
“Avoiding the Game of Whack-A-Mole – Effective Anti-Counterfeiting Strategies.” Individual Presentation.
- 2020 Automotive Aftermarket Supplier Association  
“Anti-Counterfeiting and E-Commerce: Next Steps.” Panel Moderator.
- 2020 Red Points Brand Protection Technologies. Black Friday/Holiday Shopping Season Counterfeiting Risk Webinar. Invited to speak about consumer risk while shopping online and counterfeiting trends on social media platforms.
- 2020 Brand Protection Share Group (BPSG). Invited by Roche Diabetes Care to present to BPSG group members on A-CAPP Anti-counterfeiting research activities and student programs.
- 2020 International Anti-Counterfeiting Coalition. Invited to present at the “IACC MarketSafe Program Informational Session” about A-CAPP research into the enforcement of brand and trademarks on Chinese e-commerce websites.
- 2020 National Association of Small Business International Trade Educators (NASBITE) 2020 International Virtual Conference Session. “Dealing with Counterfeiting and Brand Protection”. Invited presentation discussing the importance of anti-counterfeiting and brand protection activities within small and medium enterprises (SMEs).
- 2019 Abbott Laboratories – Pharmaceuticals Division. Brand protection risk assessment presentation to global brand protection team.
- 2019 Southeast Michigan Chapter of the Association of Certified Fraud Examiners (SEMCAFE), Annual Conference. Invited to present on the business risks related to product counterfeiting and white-collar crime.
- 2019 United States Patent and Trademark Office Asia Regional Workshop on Enforcement Against Trade in Counterfeit Food, Beverages, Cosmetics, and Fast Moving Consumer Goods - Ho Chi Minh City, Viet Nam.  
“Challenges for consumers and rightsholders in the global and online environment”; “Interrupting criminal activity and deterrence strategies”; “Facilitating and coordinating transnational law enforcement operations and assistance”; and “Tackling trade in counterfeit goods”.
- 2018 Department of Justice/Department of State/Southeast European Law Enforcement Center Container Security Workshop. “Effective Guardianship at Ports: The Value of Effective Law Enforcement Initiatives”. Bucharest, Romania.
- 2018 Western Michigan Chapter, Information Systems Audit and Control Association (WMISACA). Invited to present to chapter members on risks related to internal threats to the business.

- 2016 Kellogg's Corporation. Invited to give a presentation on brand protection within the supply chain to the company's global legal team.
- 2015 Underwriters Laboratories Brand Protection Conference. "Brand Protection, 2020" panel presentation.
- 2013 Goering Center for Family and Private Business, Lindner College of Business, University of Cincinnati. Invited to present to the membership on the challenges of employee theft within family businesses.

## **TEACHING EXPERIENCE**

### **COURSES TAUGHT**

#### Michigan State University

- Policy Analysis Under Conditions of Change – Graduate, online (Fall 2016)
- Introduction to Product Counterfeiting - Undergraduate, online (Summer 2016, Summer 2017, Summer 2018, Spring 2021)
- Understanding Product Counterfeiting - Graduate, online (Summer 2016, Summer 2017, Summer 2018, Fall 2021)
- Brand Protection for Supply Chain Managers - Graduate, online (Spring 2016)
- Criminology – Undergraduate (Spring 2018, Fall 2018)
- Crime and Business – Undergraduate (Fall 2019)
- Crime Causation, Prevention and Control (criminological theories) – Graduate (Fall 2020, Fall 2021)

#### University of Cincinnati

- Contemporary Crime Theory - Undergraduate (Spring 2012)
- Introduction to Criminology - Undergraduate (Spring 2012)
- Organizational Behavior - Undergraduate (Fall 2012, Spring 2013)
- Research Methods - Undergraduate (Fall 2012, Spring 2013)
- Statistics - Undergraduate (Fall 2012)
- White-Collar Crime - Undergraduate (Winter 2012, Summer 2012, Fall 2012, Spring 2013, Summer 2013)

### **STUDENT MENTORING**

#### Doctoral Dissertation Committees

- Susan Torell. In Progress. Employee Theft (working title). Pursuing Doctor of Business Administration (DBA). Grand Canyon University. (Committee Member)
- Natasha Moses. In Progress. School of Criminal Justice, University of Cincinnati. (Committee Member)

#### Master's Thesis Committees

- Kelly Rayner. Pursuing Master of Science in Criminal Justice. Michigan State University. (Committee Chair)
- Maxwell Manz. Pursuing Master of Science in Criminal Justice. Michigan State University. (Committee Member)

Andrew Wang. Online Piracy from China: Effects on American Businesses. Pursuing Master of Science in Criminal Justice. Michigan State University. Transitioned efforts to a policy paper. (Committee Member)

George Adams. Completed April, 2015. "Sneakerheads as Guardians Against Online Product Counterfeiting Victimization." Awarded Master of Science in Criminal Justice. Michigan State University. (Committee Member)

Undergraduate Honors Thesis/Capstone Projects

Marwa ElShazly. Defended 5/2019. History major, Michigan State University. Co-Chair

Division of White-Collar and Corporate Crime Mentoring Program

Emily Homer, doctoral candidate at the University of Louisville, Department of Criminal Justice. September 2019 – 2020.

Summer Research Opportunity Program (SROP) - Michigan State University

Nicholas Haughton, (Mentor - Research Advisor). 2016

Undergraduate Research Experience Courses Facilitated

Adam Griffith, Economics major. Study of Paycheck Protection Program (PPP) loan frauds. Fall semester, 2020

Undergraduate Student Researchers Funded

Jeremy Contardi – Funded through A-CAPP Center research funds. Summer 2021

Madelene Dahm – Secured Provosts Undergraduate Research Initiative (PURI) Grant to support student's research engagements for the 2018/2019 academic year.

Mae Odell – Secured Provosts Undergraduate Research Initiative (PURI) Grant to support student's research engagements for the summer of 2020, and a second award to support student's continued research for the 2019/2020 academic year.

Alina Dewgard

Kaylee Kern

Annabelle Greseth

Graduate Student Researchers Funded

Dustin Cooley (MSU - MSCJ). Funded through A-CAPP Center research funds. Summer 2021, Fall 2021

A-CAPP Interns Supervised

Matt Maher, Spring 2017

Jaehong Ha, Spring 2017

Asia Campbell, Summer 2017, Fall 2017, Spring 2018

Zhuoyi Xu (graduate student intern), Summer 2017, Fall 2017, Spring 2018

Chris Zhen (graduate student intern), Summer 2017

Lauren Jones, Fall 2017, Spring 2018

Casie Wakeley, Spring 2018

Madeleine Dahm, Summer 2018, Fall 2018

Elizabeth (Mae) Odell, Spring 2019, Summer 2019, Fall 2019, Spring 2020

Sasha Morgan, Spring 2019  
Bradley Harrah (legal extern), Fall 2019  
Michael Barger, Fall 2019  
Alina Dewgard, Summer 2019, Fall 2019, Spring 2020  
Kaylee Kern, Fall 2019, Spring 2020  
Joey Longo, Summer 2019, Fall 2019, Spring 2020  
Annabelle Greseth, Spring 2020, Summer 2020, Fall 2020, Spring 2021  
Tori Curtis, Summer 2020, Fall 2020  
Elizabeth Thomas, Summer 2020, Fall 2020, Spring 2021  
Jeremy Contardi, Summer 2020, Fall 2020, Spring 2021  
Lucy Ching, Summer 2020  
Sarah DiPiazza, Fall 2020  
Rachel Laurita, Fall 2020, Spring 2021  
Liz Morrison, Spring 2021  
Connor Mitchell, Spring 2021  
Aria Holley, Summer 2021  
Christian Huddleston, Summer 2021  
Baylie Kaiser, Summer 2021  
Emily Schultz, Summer 2021  
Parker Coles, Summer 2021, Fall 2021  
Shaun Tai, Fall 2021  
Jacob Mead, Fall 2021  
Jason Son, Fall 2021  
Nick Wieland, Fall 2021  
Ali Butt, Fall 2021  
Deepu Karchalla, Fall 2021

*MSU LeaderShape Program*

Faculty - Cluster Facilitator, 2016

**INDEPENDENT STUDY COURSES FACILITATED**

Spring 2017 – Matthew Maher – Undergraduate student, School of Criminal Justice  
Spring 2017 – Marissa Helmic – Undergraduate student, School of Criminal Justice  
Spring 2017 – Mattisen Stonhouse – Undergraduate student, School of Criminal Justice  
Summer 2020 – Monica McChesney – Graduate student, Department of Accounting  
Summer 2020 – Kate Hollenbeck – Graduate student, Department of Accounting

**NON-CREDIT COURSES/EXECUTIVE EDUCATION/OTHER TRAINING COURSES**

*A-CAPP Brand Protection Certificate Module*

Building a Brand Protection Team. Primary author. Offered continuously online – Developed 2015 – 2017.

Managing Intellectual Property. Primary author. Offered continuously online – Developed 2015 – 2017.

Culture of Product Counterfeiting. Contributing author. Offered continuously online – Developed 2015 – 2017.

Advanced and Applied Brand Protection

Building and Sustaining Brand Protection Teams. Developed course; course facilitator (Spring 2018, Spring 2019)

Brand Protection within the Supply Chain. Developed course; course facilitator (Spring 2019)

Risk Assessments. Developed course content.

Other Activities

DC Bar Association Continuing Legal Education (CLE) course - The Evolution of Criminal Behavior by Counterfeiters in E-Commerce: Federal and State Enforcement of Trademark Rights. April, 2021

**SERVICE AND OUTREACH**

**SERVICE TO THE FIELD**

Association Leadership

Executive Counselor (2019-2021) – American Society of Criminology, Division of White-Collar and Corporate Crime

Editorial Boards – Peer-Reviewed Journals

Journal of White-Collar and Corporate Crime (2018 – Present)

International Journal of Cybercrime Intelligence and Cybersecurity (2018 – Present)

Ad hoc Journal Reviewer

Academy of Management Perspectives

American Behavioral Scientist

American Journal of Criminal Justice

Asian Journal of Criminology

Computers in Human Behavior

Crime and Delinquency

Crime, Law and Social Change

Criminal Justice Studies

Games

International Journal for Crime, Justice and Social Democracy

International Journal of Comparative and Applied Criminal Justice

Journal of Crime and Justice

Journal of Criminal Justice Education

Journal of Organizational Behavior

Journal of Research in Crime and Delinquency

Journal of Risk Research

Journal of Qualitative Criminal Justice and Criminology

Justice Quarterly

Organization Management Journal

Policing

Security Journal

Sociological Inquiry

Victims and Offenders

Book Proposals Reviewed

Cognella – 2019

University of California Press – 2018

Palgrave Macmillan – 2018; 2020

Wolters Kluner – 2020

Grant Proposal Review Boards

National Institute of Justice (2019)

University of Cincinnati, School of Criminal Justice (2019)

Conference Reviewer

Academy of Management (2014, 2017, 2018, 2019, 2020)

Society for Business Ethics (2014)

Conference Program Committee

ASC 2021 – White-Collar Crime Topic Chair

ACJS 2021 – Qualitative Methods Topic Chair

ACJS 2017 – Student Presentations Topic Chair

**SERVICE TO THE UNIVERSITY**

2021-PRES. MSU School of Criminal Justice Diversity, Equity and Inclusion Committee

2019-2021. MSU School of Criminal Justice Doctoral Qualifying Paper (Theory) Committee

2019-2020 MSU Provost Search Committee

2018-2020 MSU School of Criminal Justice Graduate Committee

2018-2019 MSU School of Criminal Justice Strategic Planning Committee

2017-2018 A-CAPP Center Director Search Committee

2016-2017 MSU College of Social Sciences Strategic Planning Steering Committee

2016 MSU School of Criminal Justice Faculty Search Committee

2015-2016 MSU College of Social Science Dean Search Committee: Diversity Advocate

2015 MSU Student Athlete Support Services: Volunteer faculty mentor

2015 Invited presentation to graduate student members of Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS) annual regional meeting

2015 Invited presentation to participants of Michigan State University Summer Research Opportunities Program (SROP)

**A-CAPP CENTER**

2020 A-CAPP Center Virtual Event, “A Brand’s New World, Part II”. Panel moderator (two of twelve panels).

2020 A-CAPP Center Virtual Event, “A Brand’s New World: The Future of Challenges in Brand Protection”. Panel moderator (three of nine panels).

2019 Annual Brand Protection Strategy Summit. East Lansing, MI. Event emcee; roundtable moderator

2018 Annual Brand Protection Strategy Summit. East Lansing, MI. Event emcee; panel moderator (three of six panels)

2017-2018 A-CAPP Center Education Committee

- 2017-2018 A-CAPP Center Research Committee
- 2017 Annual Brand Protection Strategy Summit. East Lansing, MI. Event emcee; panel moderator (two of six panels)
- 2016 Annual Brand Protection Strategy Summit. East Lansing, MI. Event emcee; presentation of research
- 2014-2015 A-CAPP Center Outreach Specialist Position Search Committee: Diversity Advocate

**MEMBERSHIPS**

- Academy of Criminal Justice Sciences
- Academy of International Business
- Academy of Management
- American Society of Criminology
- Association of Certified Fraud Examiners
- Loss Prevention Foundation
- Strategic Hub for Organized Crime Research – Royal United Services Institute

**MEDIA COVERAGE**

**AFFILIATIONS**

- 2020 – Pres. Forbes.com content contributor – Retail News Group, covering retail product counterfeiting

**NEWS ARTICLES**

- 2021 “Revisiting proposed solutions to the brand protection challenges and counterfeiting risks faced by small and medium enterprises (SMEs).” *The Brand Protection Professional*, Volume 6, No. 3. Center for Anti-Counterfeiting and Product Protection, 9/2021
- 2021 “COVID-19 may be slowing down, but Internet scammers are heating up.” Forbes.com, 3/2/2021
- 2021 “Attention consumers: You are the key to staying safe online.” Forbes.com, 1/31/2021
- 2020 “COVID-19 is driving consumers online and illicit pharmacies are waiting.” Forbes.com, 12/1/2020
- 2020 “Avoid counterfeiters! Shop smart and safe this holiday season.” Forbes.com, 11/30/2020
- 2020 “As online counterfeiting threats grow, a trio of bills aim to protect consumers.” Forbes.com, 10/20/2020
- 2020 “Consumers should take notice: Counterfeiters don’t take holidays!” Forbes.com, 10/8/2020
- 2020 “Feeling the pain of COVID-19? Be careful of counterfeiters when turning to social media.” Forbes.com, 9/2/2020
- 2020 “Shoppers, beware: The online shopping boom could usher in a rise in counterfeits.” Forbes.com, 6/22/2020
- 2020 “Buyer beware: Counterfeit markets can flourish during a public health crisis.” *The Conversation*, 3/25/2020  
- Republished by *The National Interest*, March 29, 2020
- 2019 “Don’t buy that Gucci knockoff: Your bargain benefits organized crime while endangering countless others.” *The Conversation*, 4/26/2019

- Republished by KSDK News 5, May 15, 2019
- 2014 “Understanding Why Employees Steal...and How to Stop it.” Business News Daily, 3/3/2014
- 2014 “Surprising Survey: Most Small Businesses Remain Silent Rather than Report Employee Theft.” University of Cincinnati News, 2/17/2014
- 2013 “Multilevel Study Find No Link Between Minimum Wage and Crime Rates.” University of Cincinnati News, 11/18/2013
- 2013 “Jay Kennedy: Targeting Small Business Theft.” GradCURRENTS, University of Cincinnati Graduate School, 11/12/13
- 2013 “PhD Candidate Develops Innovative, Interdisciplinary Dissertation Project.” College of Education, Criminal Justice, and Human Services Headlines, 5/25/2013
- 2013 “Employee Theft.” Goering Center for Family and Private Business Newsletter, 1/2013
- 2012 “UC Research Examines Advocacy by Unions in the Public Sector.” University of Cincinnati News, 11/14/2012

#### **INTERVIEWS GIVEN**

- 2021 Morning Brew. Rise in scams and frauds. 8/31/2021
- 2021 The American Independent, “Anti-vaxxers try a new ploy: selling religious vaccine exemptions online.” 8/18/2021
- 2021 Bloomberg News, “Marilyn Monroe, Dead 59 Years, is a Counterfeiter’s Best Friend.” 7/3/2021
- 2021 National Consumers League, *We Can Do This!* Podcast. “The boom in e-commerce has been a boon for fraudsters.” 5/28/2021
- 2021 Lansing State Journal, “Fake puppies, price gouging and hoax COVID cures: a year in coronavirus scams.” 5/4/2021
- 2021 NPR, “Hospitals struggle to steer clear of counterfeit masks.” 3/1/2021
- 2021 ATTN, “Avoid These COVID Vaccine Scams.” 1/13/2021
- 2020 Milwaukee Journal Sentinel. “New police force in America: More hospitals are creating private departments, raising concerns about secrecy and abuse.” 12/15/2020
- 2020 ATTN, Coronavirus Scams. 5/8/2020
- 2020 Loss Prevention Research Council podcast, 5/12/2020
- 2020 Vox.com, “Coronavirus scammers are flooding social media with fake cures and tests. 4/17/2020
- 2019 The Capital Forum, Conference Call on E commerce and Counterfeiting. 12/19/19
- 2019 WBBM Newsradio 780AM Chicago, “Rewind-fast Forward: 1982 Tylenol Murders, Changes in Medication Safety.” 9/26/2019
- 2019 IP Friday’s® podcast, 4/26/2019
- 2018 Air Logistics Magazine, 12/13/2018
- 2018 The Brake Report, “Fake Brakes: A TBR Investigation into Counterfeit Brake Parts.” 10/25/2018
- 2018 CNN, “How an Unsolved Murder Mystery Changed our Pill Bottles.” 8/24/2018
- 2018 Pharmaceutical Technology, “Anticounterfeiting: In Search of the Unhackable.” 2/8/2018
- 2017 Restaurant Hospitality, “Recognizing the Signs of Embezzlement.” 2/13/2017
- 2015 Cincinnati Inquirer, 1/21/2015
- 2014 Wall Street Journal, 7/26/2014
- 2014 KCSN Radio, 2/19/2014